

Startup Camps EnergyTech

in Brazil

Powered by Innosuisse and
managed by Swissnex

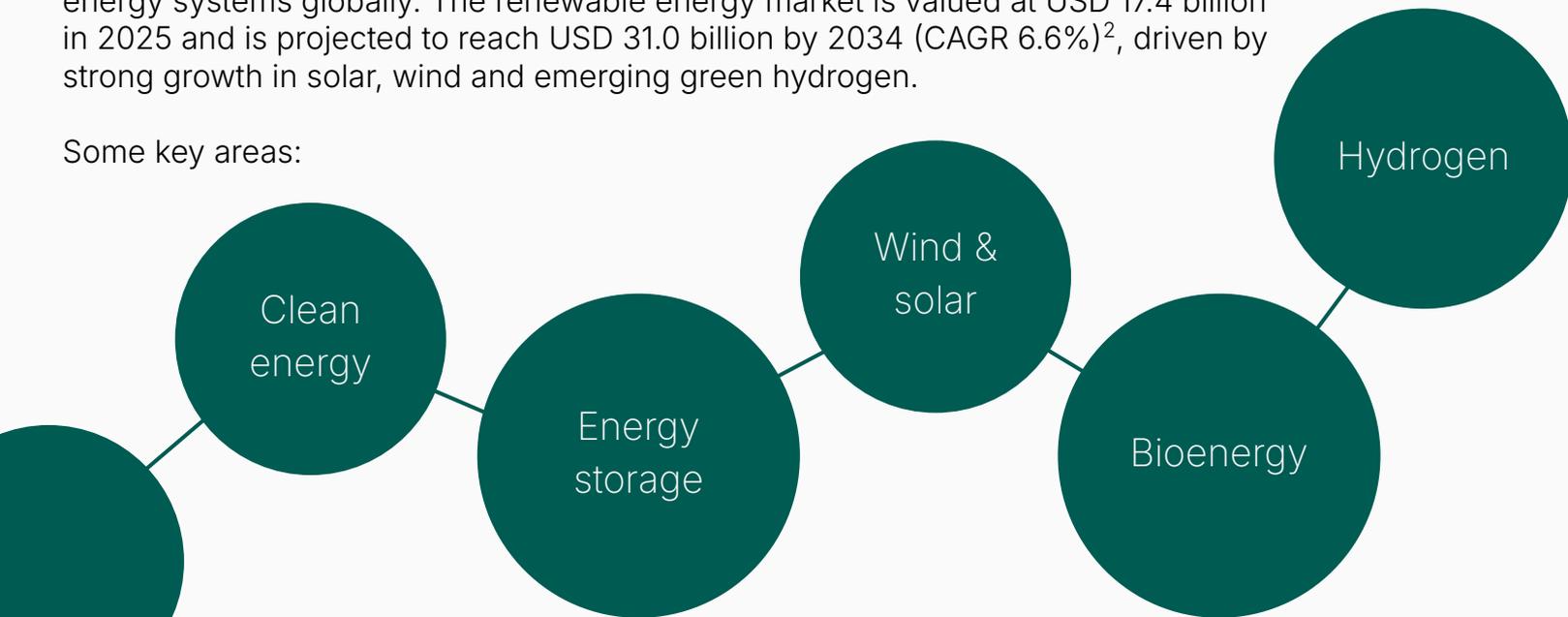


Why Brazil?

Brazil is one of the world's most dynamic energy markets.

Brazil combines scale and rapid renewable expansion, with 88,2% of its electricity generated from renewable sources in 2024¹, placing it among the cleanest large energy systems globally. The renewable energy market is valued at USD 17.4 billion in 2025 and is projected to reach USD 31.0 billion by 2034 (CAGR 6.6%)², driven by strong growth in solar, wind and emerging green hydrogen.

Some key areas:



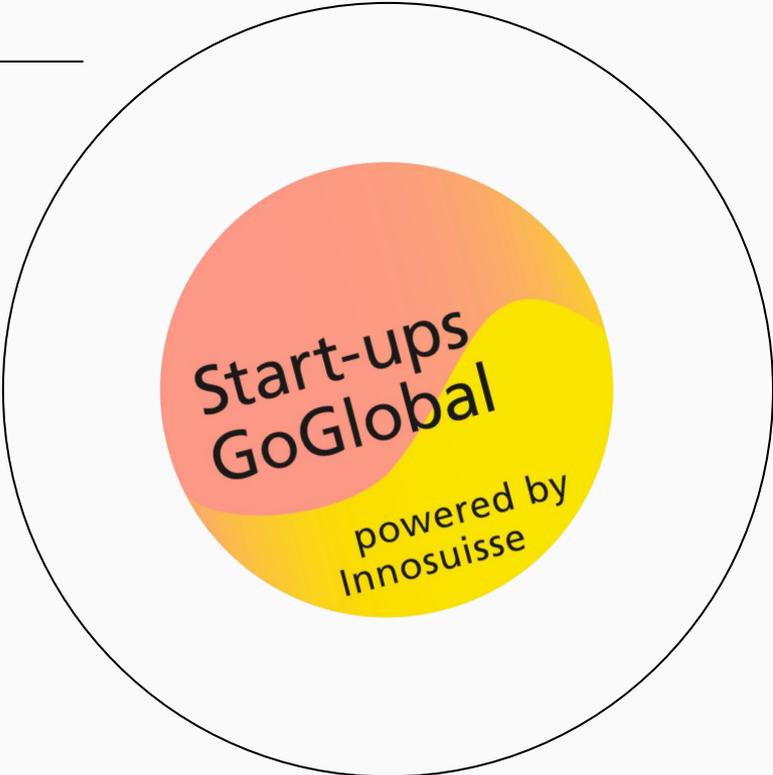
1: Balanço Energético Nacional (BEN) of 2025

2: Imarc: Brazil Renewable Energy Market Report by Type (Wind, Solar, Hydro, Bioenergy, and Others), and Region 2026-2034

What is the Startup Camps EnergyTech?

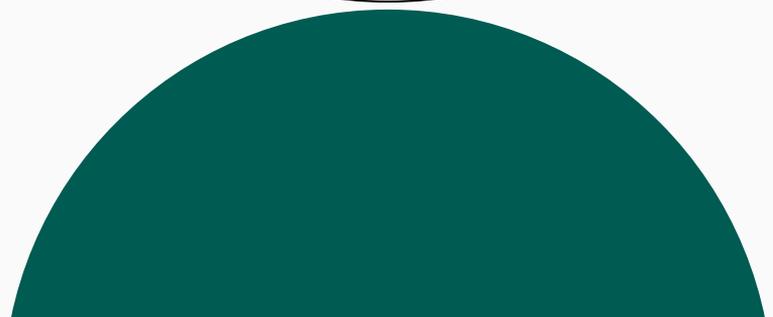
A thematic internationalisation program
for 4 Swiss startups exploring Brazil's
energy ecosystem in Q3 2026. We offer:

- Tailor-made agendas and group exchanges;
- Direct access to corporates and ecosystem actors;
- On-the-ground market validation and entry support;
- Peer exchange within an EnergyTech cohort.



Start-ups
GoGlobal

powered by
Innosuisse



August 25 to 27, 2026

Key highlight LATAM's Largest Alliance of Events for the Energy Industry

The smarter E South America



Intersolar South America: the conference for the Latin American solar sector;



ees South America: the conference on batteries, energy storage systems and green hydrogen;



Power2Drive South America: the conference on e-mobility and charging infrastructure;



Eletrotec+EM-Power South America: the conference on electrical infrastructure and energy management.



Over 55,000 visitors joined The smarter E South America 2025;



A total of 600 exhibitors showcased their solutions across the event. Intersolar South America featured 400 providers of solar PV and ST products, ees South America and Eletrotec+EM-Power South America each hosted 90 providers—focused on energy storage and electrical infrastructure & energy management solutions, respectively—and Power2Drive South America welcomed 50 e-mobility providers.

When and Where



Applications | Online

From 23 February to 17 April, 2026

Who can apply?

- Swiss startups in Innosuisse Initial, Core or Scale-up Coaching;
- Swiss startups with an Innosuisse Certificate (last 3 years).



Startup Camps EnergyTech cohort | São Paulo, Brazil

From 24 August to 4 September, 2026

What you get:

- Strategies to enter the Brazilian market;
 - Knowledge on law and local regulations;
 - Overview of the energy sector in Brazil;
 - Individual meetings and Knowledge exchange between participating energy startups;
 - Travel stipend;
 - Access to the Swissnex offices.
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Our Track Record



Extensive record of Market Validation/Entry Camps and bilateral innovation programs, with a high score feedback rate



Knowledge and experience on the Brazilian innovation ecosystem



Connections across various sectors with partners all over Brazil

Our Innovation team



Benjamin Bollmann
CEO

Benjamin Bollmann is CEO of Swissnex in Brazil since January 2025. Previously CEO of Swissnex in Boston and New York and Consul of Switzerland in Boston, he also chairs the Swissnex CEO Committee. He has led initiatives such as Project Quantum, Climate Collider, and Swissnex for the Planet. Formerly Deputy CEO in San Francisco, he developed programs on science, technology, and human rights. A graduate of ETH Zurich, he researched neuroscience and AI at MIT.



Vincent Neumann
Head of Programs

As Head of Programs, Vincent leads the strategic development of Swissnex in Brazil's initiatives, fostering collaboration between Swiss and Brazilian innovation ecosystems. He oversees projects in biodiversity, sustainability, and entrepreneurship, advancing partnerships that support the SDGs. He holds a Bachelor's degree in International Affairs from the University of St.Gallen and has been professionally connected to Brazil since 2019.

Our Innovation team



Isabela Temístocles
Program Manager for Innovation
and Startups

Isabela facilitates collaboration between Switzerland and Brazil, with a focus on innovation and startups. She holds Bachelor's degrees in International Relations and in Science and Humanities from UFABC and is pursuing a Master's in International Relations at FGV. With experience in startup internationalization, public-private partnerships, and sustainability, she has previously led innovation initiatives between Germany and Brazil, fostering impactful international cooperation.



Vincenzo Arrighi Spedo
Program Manager and lead for
energy projects

Vincenzo is passionate about connecting people, ideas, and cultures through innovation and international collaboration, working to strengthen the dialogue between Brazil and Switzerland. He holds a Bachelor's degree in Design from the University of Fine Arts of São Paulo and is pursuing a postgraduate specialization in Strategic Foresight and Futures Design at ESPM/Italian Institute for the Future. Before joining Swissnex, he contributed to innovation, sustainability and digital government initiatives between Brazil, Germany, Estonia and Finland.



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Innosuisse – Swiss Innovation Agency

Innosuisse is the Swiss Innovation Agency. They support SMEs, start-ups, research institutions and other Swiss organisations in their research and development activities.

The Startup Camps are part of Innosuisse's internationalisation instruments, powered by Innosuisse and managed globally by Swissnex.

They provide Swiss startups with structured Market Validation and Market Entry programs in key global ecosystems.



Swissnex is the Swiss global network connecting the dots in education, research, and innovation. Our mission is to support the outreach and active engagement of our partners in the international exchange of knowledge, ideas and talent.

Swissnex is an initiative of the State Secretariat for Education, Research and Innovation and is part of the Confederation's network abroad managed by the Federal Department of Foreign Affairs.

Schedule a meeting with us!

Isabela Temístocles

Program Manager for Innovation and Startups

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