

PRESS RELEASE - SEPTEMBER 13 2021

“AIRTIME, SWISS DESIGN TV” TO BE BROADCAST LIVE ON WANTED DESIGN ONLINE



NEW YORK | The Consulate General of Switzerland in New York, Swissnex, and the Swiss Federal Office of Culture (Swiss Design Awards) are proud to announce the 2021 Swiss contribution to WantedDesign Online. Fourteen outstanding designers featured in a one-of-a-kind live broadcast called “AIRTIME, Swiss Design TV.”

“AIRTIME, Swiss Design TV” is a news format show curated, moderated, and scripted by [Matylda Krzykowski](#). Filmed and produced by the Basel-based creative studio [Tristesse](#) and with graphic design by [Dual Room](#), the AIRTIME exhibition will be broadcast live on [wanteddesign.online](#) from **September 20 to October 30**. AIRTIME includes breaking news, general information, and entertainment about contemporary Swiss design.

With the question “WHAT IS WANTED?” in mind, AIRTIME newscasts the world of things and the world of immaterial and invisible design ranging from haptic care, imaginative graphics and social anthropology to building biodiversity, multi-species ecosystems to relational technology, and beyond. The show highlights the work of 14 designers, seven of which are finalists for the [Swiss Design Awards](#).

Airtime will also be available offline at Halle 3 for the Swiss Design Awards 2021 in Basel, Switzerland, until **September 26**. Tour the exhibition with the curator and experience the work of the seven designers during the launch event on Instagram live [@wanteddesign](#) on **September 21 at 12 pm Eastern Time**.

Since 2015 it has been an annual highlight for Swissnex and the Consulate General of Switzerland in New York to collaborate with WantedDesign and bring remarkable Swiss designers in front of New York audiences. The program is supported by the [Swiss Federal Office of Culture \(Swiss Design Awards\)](#), the [Consulate General of Switzerland in New York](#), and [Swissnex in Boston and New York](#).

For more information, please contact:

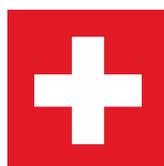
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