



Trend Report

Tailored insights on emerging industry trends

Get a custom report on the San Francisco Bay Area's technologies, trends, and players, providing you with actionable intelligence for your business.



What is included



Detailed report: Comprehensive written analysis of an emerging trend, including industry context and expert insights.



Key player mapping: Optional overview of key startups, investors, and corporates shaping the space.



Strategic recommendations: Clear, actionable guidance to inform your investments, partnerships, and market positioning.

Who is it for

- Strategy and innovation teams evaluating emerging trends
- Executives aiming for a clear understanding of technology shifts
- R&D departments identifying priorities for investments and new projects.

Why San Francisco?

The Bay Area is where the future takes shape. Home to OpenAI, Google, Apple, and thousands of startups, it's the world's nerve center of innovation and disruption. With Stanford, UC Berkeley, top VCs, and leading research centers, San Francisco offers unparalleled access to the people and ideas defining tomorrow.

This high-impact ecosystem gives you more than inspiration, it gives you an edge.

**Request your
Scouting Report
today**

Turn emerging trends into
your next strategic
advantage.

innovation.sf@swissnex.org

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