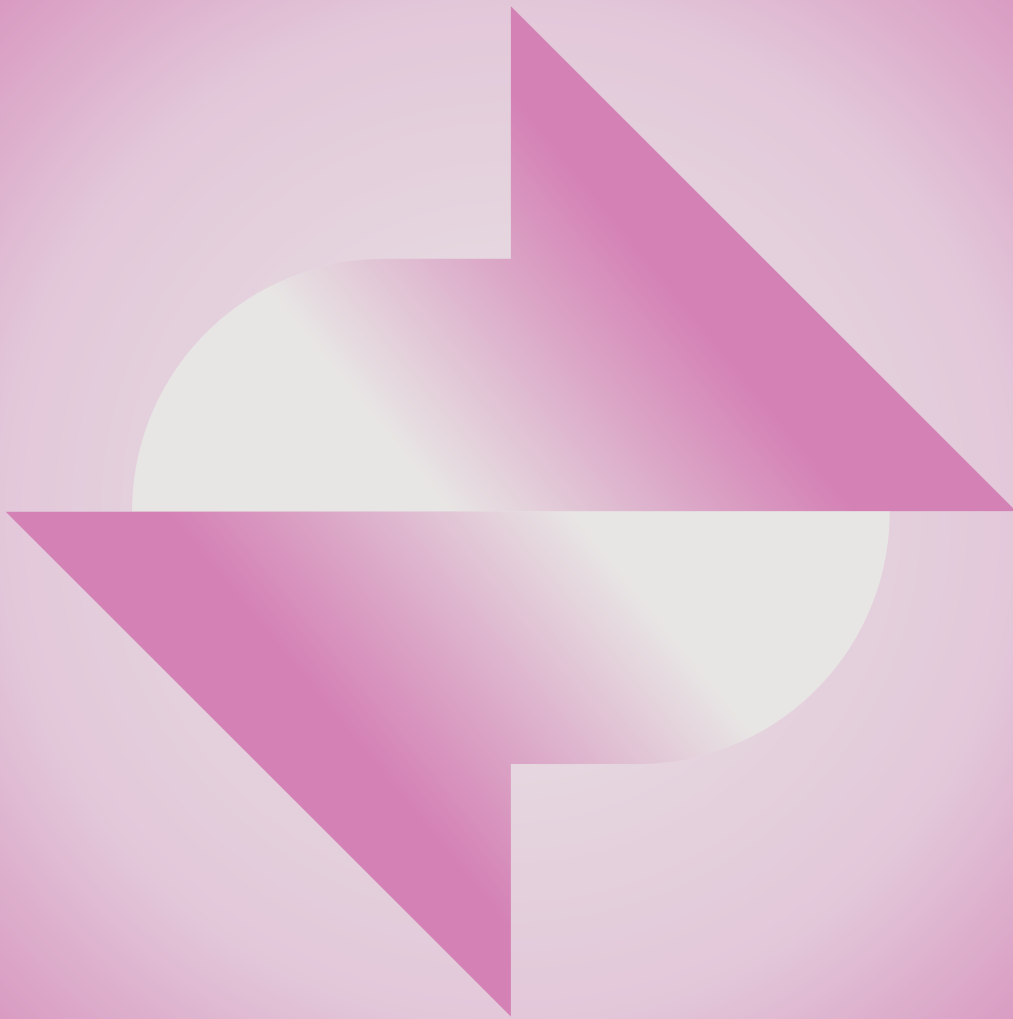




Trend Discovery Tour

Discover what's next and turn insights into impact

A 2-4 day, industry-specific immersion program tailored for Swiss corporate leaders.

Gain deep insights, forge strategic connections, and unlock actionable opportunities.



Why join



Laser-focused insights:

Dive deep into your industry's most pressing challenges



Innovation-driven ideas:

Discover emerging tech and fresh new approaches from field pioneers



Strategic connections:

Build relationships with experts, startups, and researchers who can accelerate your roadmap



Actionable outcomes:

Leave with tangible insights, partnerships, and clear next steps for your business

Who should attend

- Corporate leaders driving innovation strategy
- R&D and leadership teams scouting emerging industry trends
- Product managers seeking new solutions or partnerships

Why San Francisco?

The Bay Area is where the future takes shape. Home to OpenAI, Google, Apple, and thousands of startups, it's the world's nerve center of innovation and disruption. With Stanford, UC Berkeley, top VCs, and leading research centers, San Francisco offers unparalleled access to the people and ideas defining tomorrow.

This high-impact ecosystem gives you more than inspiration, it gives you an edge.

**Your
future starts
here.**

Contact us today to design
a Trend Discovery Tour
tailored to your business.

innovation.sf@swissnex.org

Swissnex is an initiative of the Swiss
State Secretariat for Education,
Research and Innovation and connects
Switzerland's innovation ecosystem to
global technology hubs.

Trusted by leading Swiss companies



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