



Trend Advisor Membership

Remote access to the heart of innovation

Stay connected to Silicon Valley from wherever you are. Gain curated insights, key introductions, and Swissnex expertise, with the option of a targeted two-week visit in San Francisco.



Why join



Strategic Insights: Monthly 1:1 sessions with a Swissnex advisor, aligned with your corporate priorities



High-impact connections: At least five curated introductions to key Bay Area players



On-site option: A focused two-week immersion in San Francisco



Tailored trend report: A concise, 5-page analysis of industry insights relevant to your business

Who is it for

- Corporate innovators tracking specific trends or industry shifts
- Companies seeking a Silicon Valley presence without a full-time commitment
- R&D teams looking for continuous updates and strategic connections

Why San Francisco?

The Bay Area is where the future takes shape. Home to OpenAI, Google, Apple, and thousands of startups, it's the world's nerve center of innovation and disruption. With Stanford, UC Berkeley, top VCs, and leading research centers, San Francisco offers unparalleled access to the people and ideas defining tomorrow.

This high-impact ecosystem gives you more than inspiration, it gives you an edge.

Ready to stay ahead?

See how the Trend Advisor Membership can become your competitive advantage.

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Swissnex is an initiative of the Swiss State Secretariat for Education, Research and Innovation and connects Switzerland's innovation ecosystem to global technology hubs.

Trusted by leading Swiss companies



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