

Swiss Confederation

Innosuisse - Swiss Innovation Agency



INNOSUISSE CHINA CAMP

Empower your China market validation and entry with 1-to-1 tailor-made support!



WHY CHINA?



SCALE-UP

Dive into a competitive and promising market, prove sustainability, achieve traction and grow your business into the next stage.



SPEED

Explore the opportunities in a dynamic entrepreneurial landscape where ideas become products within a couple of days.



SIZE

Engage with a massive market where high tech and innovation is embraced.

A FIRST-HAND LOOK AT CHINA

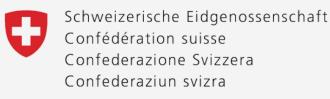
What are the tech and commercial trends developing in China in your sector?

Who are your potential competitors coming out of China?

What synergies can be leveraged with partners in China?

INNOSUISSE CHINA CAMP

Innosuisse China camp is a joint initiative by Innosuisse and Swissnex in China. We provide Swiss startups free tailored services and consulting, help them build networks, engage with relevant stakeholders and gain visibility.





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Market Validation Camp

1 month Test your product and solution

Market Entry Camp

3 months Catalyze your business expansion and accelerate your market entry

WHAT CAN YOU EXPECT?





Tailored Market Research



Business Matchmaking



Public Visibility



IP & Legal Consultancy



Stipend CHF 3000-6000



Fundraising Opportunity

WHAT DOES A CHINA CAMP LOOK LIKE?



Office Space in Shanghai at Swissnex



IP Consultation Service



Introduction to Valuable Local Contacts



Validate Your Product and Service in the Local Market



Demo Showcase



Meet Manufacturers

WHAT DO THE CAMPERS SAY?





Daniel ProtzFounder & CEO
FlavorWiki

We have done Innosuisse and other programs in several regions. Innosuisse China Camp was among the top 2 most useful.

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Morten Hundt Co-Founder & CEO MIRO Analytical AG

The **1-to-1 support** was valuable for us; we can offer a very specific product for a relatively small group of customers.

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Are you a Swiss Startup interested in exploring the China Market?

CONTACT US

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