



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Innosuisse – Swiss Innovation Agency



INNOSUISSE CHINA CAMP

Empower your China market
validation and entry with 1-to-1
tailor-made support!



WHY CHINA?



SCALE-UP

Dive into a competitive and promising market, prove sustainability, achieve traction and grow your business into the next stage.



SPEED

Explore the opportunities in a dynamic entrepreneurial landscape where ideas become products within a couple of days.



SIZE

Engage with a massive market where high tech and innovation is embraced.

A FIRST-HAND LOOK AT CHINA

- What are the tech and commercial trends developing in China in your sector?
- Who are your potential competitors coming out of China?
- What synergies can be leveraged with partners in China?

INNOSUISSE CHINA CAMP

Innosuisse China camp is a joint initiative by **Innosuisse** and **Swissnex in China**. We provide Swiss startups **free tailored services** and consulting, help them build networks, engage with relevant stakeholders and gain visibility.



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swissnex



Market Validation Camp

1 month

Test your product and solution

Market Entry Camp

3 months

Catalyze your business expansion
and accelerate your market entry

WHAT CAN YOU EXPECT?



Tailored Market Research



Business Matchmaking



Public Visibility



IP & Legal Consultancy



Stipend CHF 3000-6000



Fundraising Opportunity

WHAT DOES A CHINA CAMP LOOK LIKE?



Office Space in Shanghai at Swissnex



IP Consultation Service



Introduction to Valuable Local Contacts



Validate Your Product and Service in the Local Market



Demo Showcase



Meet Manufacturers

WHAT DO THE CAMPERS SAY?



Daniel Protz
Founder & CEO
FlavorWiki

“

We have done Innosuisse and other programs in several regions. Innosuisse China Camp was among the top 2 most useful.

”



Morten Hundt
Co-Founder & CEO
MIRO Analytical AG

“

The **1-to-1 support** was valuable for us; we can offer a very specific product for a relatively small group of customers.

”



Are you a Swiss Startup interested in exploring the China Market?

CONTACT US

innovation.china@swissnex.org

<https://reurl.cc/yrj9Va>

