Media release

Shanghai 12 June, 2020

**20 SwissTech startups zoom onto the world stage**

**Continuing the tradition of SwissTech startups pitching in the framework of the Consumer Electronics Show CES ASIA, 20 Swiss tech-driven startups took the global stage at the SwissTech Pitchinar world premiere on 10 June, 2020. Organized by swissnex China in collaboration with SwissTech, CES ASIA and Venture Leaders, with the support of institutional partners, the SwissTech Pitchinar serves as a testament to Switzerland’s leading position as a center of technology and innovation.**

Shanghai, 12 June, 2020 – On June 10, SwissTech Pitchinar, a pitching competition in webinar format, was joined by 20 leading Swiss startups in the fields of Advanced Instrument, Artificial Intelligence, Augmented/Virtual Reality, Biotech, Blockchain, Cybersecurity, Energy, Fintech, HealthTech, IoT, Robotics, Software and VehicleTech. This first-of-its-kind virtual event held on Zoom received overwhelming interest from top-level audiences with more than 950 registrants from top universities, blue-chip companies, media and 238 investors with strong interest in Swiss technology and innovation, seeking opportunities for investment, partnerships and project cooperation.

A group of people posing for a photo

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[**View event recording**](https://youtu.be/FDocj3c0BjM)

The virtual pitching competition featured 90-second pitches from each of the startups, providing them with a platform to spotlight their products and services with prospective investors, partners and industry experts. Ambassador Nicolas Bideau, Head of Presence Switzerland, and Gary Shapiro, CEO of Consumer Technology Association, which organizes CES ASIA and Las Vegas, delivered the keynote messages.

Mithras Technology, a startup that developed wearable technology turning human body heat into usable electricity, emerged as the champion among the 20 competing startups. Eyeware, STOR-H Technologies, and Swiss Terahertz were chosen by the jury as finalists. The event reached its high peak as Swiss Ambassador to China Bernardino Regazzoni virtually awarded the trophies to the selected startups. The outstanding performance of all participating startups demonstrate the strength of the Swiss innovation ecosystem and the excellence of the world-class Swiss universities.

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“This was completely unexpected. We feel very proud and honored to have won the first SwissTech Pitchinar 2020! We already received lots of positive feedback from people reaching out to us, which could result in very interesting leads and this highlights the inestimable worth of such events…”, said Franco Membrini, Founder & CEO of Mithras Technology, “We would like to thank the team of swissnex China for an outstanding organisation and wish all the presented startups best of success!”

“Today, we pioneered a powerful virtual platform for Swiss startups to establish game-changing partnerships with investors, mentors, experts, potential business partners and highly-engaged audiences on a global scale: an unprecedented way to add value and build bridges”, said Dr. Felix Moesner, Science Consul and CEO of swissnex China. “We saw overwhelming interest in our DeepTech startups and wish them every success with their many follow-ups.”

SwissTech Pitchinar 2020 is organized by swissnex China in collaboration with SwissTech, CES ASIA and Venture Leaders, and in partnership with EPFL, ETH Zurich, Greater Zurich Area, Innovaud, Swisscom and Venturelab. The SwissTech Campaign partners are Presence Switzerland, Switzerland Global Enterprise, Innosuisse, digitalswitzerland and swissnex Network.

**Further information on SwissTech Pitchinar 2020:**

[www.cesasia.swissnexchina.org](http://www.cesasia.swissnexchina.org)

**SwissTech Pitchinar 2020 Startups:**

**ariadne.ai | Adrian Wanner | www.ariadne.ai Biotech**

High-throughput biomedical image analysis

**Battronics | Michael Hess | www.battronics.com Vehicle Tech**

Battery tech knowledge superpositioning to accelerate research on Li-ion batteries

**Code Lane | Simon Heinzle | www.codelane.ch AR/VR**

Emotion-powered human-like 3D avatar rendered in real-time using artificial intelligence

**collectID | David Geisser | www.collectid.io Blockchain**

Authenticity and transparency through Blockchain-Technology

**[Finalist] Eyeware | Serban Mogos | www.eyeware.tech Artificial Intelligence**

Remote eye tracking software for laptops, smartphones, cars and more

**GLOBAL ID | Lambert Sonna |** [**www.globalid.swiss**](http://www.globalid.swiss/) **Cybersecurity**

Leading B2B digital authentification solutions provider

**holo|one | Jeffrey Li | www.holo-one.com AR/VR**

The Mixed Reality Standard for Enterprises

**!important | Bastien Beauchamp | www.important.com Vehicle Tech**

The Safety Belt for Pedestrians

**KUDO | Parham Akhavan | www.kudoway.com Software**

Multilingual Video Conferencing and Live Events for Businesses

**[Winner] Mithras Technology | Franco Membrini | www.mithras.tech IoT**

Wearable technology turning human body heat into usable electricity

**Risklick | Poorya Amini | www.risklick.ch HealthTech**

AI solutions enabling analysis and mitigation of clinical trial risks in protocol design phase

**Scientific Visual | Frederic Falise | www.scientificvisual.ch Advanced Instrument**

Quality control instrument for semiconductor

**Sevensense Robotics | Gianluca Cesari | www.sevensense.ch Robotics**Empowering mobile robots to move into crowded and fast-changing spaces

**Siodb | Nicolas Penot | www.siodb.io Software**Open Source relational database that secures your data by default

**[Finalist] STOR-H Technologies | Michael Levy | www.aaqius.com Energy**

The global energy standard for zero-carbon mobility

**[Finalist] Swiss Terahertz | Mostafa Shalaby | www.swissterahertz.com Advanced Instrument**

High tech terahertz laser technologies for security and quality control

**Tinamu Labs | Tobias Nägeli | www.tinamu-labs.com Robotics**

Using drones for automated data acquisition in all environments

**TRUSTLESS.AI | Rufo Guerreschi | www.trustless.ai Fintech**

Radically-unprecedented security and privacy for your private digital life, e-health and e-banking

**Typewise | David Eberle | www.typewise.app Artificial Intelligence**

Secure and intelligent human-machine interface

**Voliro | Loris Niederberger | www.voliro.com Robotics**

Revolutionizing work at height

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**swissnex China LinkedIn:** <https://www.linkedin.com/company/swissnex-china/>

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