

# How Games Meet Life

The impact of gaming on social wellbeing



## WEDNESDAY 28 APRIL 2021

10.00 - 11.30 (SWITZERLAND) 17.00 - 18.30 (KOREA)

\* STO Seoul = Science & Technology Office at the Embassy of Switzerland in the Republic of Korea

In this **SciTech Concert** appointment, STO Seoul\* aims to discuss how gaming influences modern culture and society, by disclosing broader ways than the commonly envisioned.

In a multidisciplinary approach, experts from Switzerland and South Korea will discuss the other face of the medal of the impact that gaming has on our lives.

#### MODERATOR



#### **Marc Bodmer**

Publicist, mediator between analog and digital worlds, computer game expert

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### SPEAKERS / PANEL



**Bob Sumner**Game Technology Center
ETH Zurich



Young Yim Doh Games and Life Lab KAIST



Anna Lisa Martin-Niedecken Game Design, ZHdK Sphery AG



Lauren Guardia Localization Specialist NCSoft



#### #SciTechConcert

Picture an orchestra: Many different instrument coming together to create one symphony. In the same way, STO Seoul aims to bring together diverse voices contributing to the same discussion theme.

In this quarterly appointment, general audience will have the opportunity to come closer to the scientific community by virtually gathering around actual and highly attractive subjects. A fully horizonal approach - cross-borders and cross- disciplines - and active engagement of the audience will contribute to the same melody.











